

DES PTA 2018 Read-A-Thon GUIDE

It's time for Darnestown Elementary School PTA's largest fundraiser, the DES PTA READ-A-THON!!!! The Read-A-Thon provides almost ALL of our annual PTA funding for **school social events, media center books and technology, additional classroom supplies, science education, and cultural enrichment programs**; and school enhancements like the **playground shade pavilion, courtyard benches & tables, hands-on mosaic artwork, and individual student headphones**. Our Fundraising Goal is **\$13,000**.

The READ-A-THON is easy and fun! Everyone can participate! Students determine a daily goal of minutes they will spend reading. Based on the grade level and amount of minutes read, students earn daily reading medals. (See the Medal Tracker in this packet). Students ask family and friends for pledges. Pledges can be based on the amount of medals earned, a flat donation, or a combination.

Students track their minutes and medals earned during the READ-A-THON. Students also track pledges from family and friends. See the attached worksheets for minute/medal tracking and pledge tracking. At the end of the tracking period, medals are tallied and pledges are collected. Parents should verify student totals.

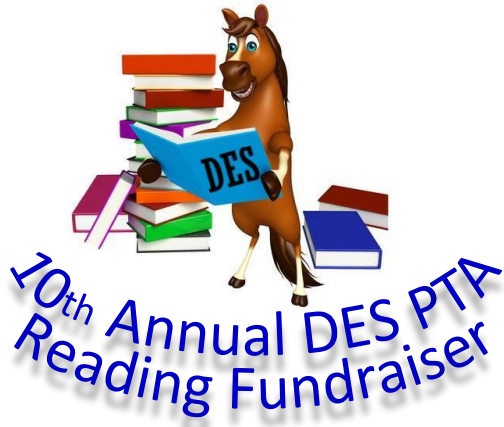
There are two GRAND PRIZE categories!

1. The students who raise the most dollars win Fundraising Grand Prizes. This is determined school-wide.
2. Each classroom has a Reading Grand Prize. Every time a student earns a medal, their name is entered into a random drawing for their Classroom Grand Prize. The Classroom Grand Prize will be an exclusive event with their teacher.
 - a. Gold medals are equal to 3 entries;
 - b. Silver medals are 2 entries;
 - c. Bronze medals are 1 entry.

To be eligible for READING PRIZES, students must record their medal count using the DES PTA READ-A-THON app found on the PTA Website, darnestownelementary.my-pta.org by **8pm on Friday, October 19th**.

To be eligible for FUNDRAISING PRIZES, students must turn in pledge dollars to school by **4pm or on-line by 8pm on Friday, October 19th**.

It's easy to donate on-line. Use the **DONATE** button on our PTA Website, darnestownelementary.my-pta.org
Please be sure to enter your student's name at check out so he/she gets credit for the donation!



Important Dates

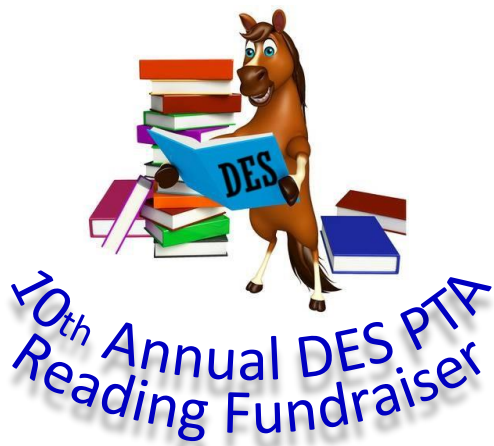
Read-A-Thon Pledging Begins.....	October 1
Day That Counts Towards Reading Minutes	Oct 8
Day That Counts Towards Reading Minutes	Oct 9
Day That Counts Towards Reading Minutes	Oct 10
Day That Counts Towards Reading Minutes	Oct 11
Day That Counts Towards Reading Minutes	Oct 12
Participation Prize Drawing	October 15
Read-A-Thon Pledges Due	October 19
Read-A-Thon Medal Counts Due	October 19
Grand PRIZES Awarded	October 26

As we count down to our goal we've added some exciting spirit days. Be sure to mark your calendars with our Read-A-Thon Spirit Days. We look forward to all students joining the fun!

Exciting Spirit Days

Put your READING CAP on (hat day).....	October 08
CRAZY for Reading (wear a crazy outfit).....	October 09
TEAM SPIRIT Day (wear your favorite jersey...)	October 10
PAJAMA DAY (Storyteller Assembly)	October 11
Get FANCY (and smile for Picture Day!).....	October 12

Please note that while this is a fundraiser, monetary donations are not a requirement to participate. We encourage all students to read and track their medals.



MEDAL TRACKER

NAME _____

TEACHER _____

	Daily Medal Achievement in Minutes		
	GOLD	SILVER	BRONZE
Kindergarten	>30	30 - 23	22 - 15
Grade 1 and 2	>40	40 - 30	29 - 20
Grade 3	>60	60 - 40	39 - 25
Grade 4 and 5	>90	90 - 60	59 - 30

Directions:

Find your grade in the chart and the number of minutes you need to read to earn a medal. *Only before or after school reading minutes count.* Minutes are for one day only. Start over the next day. Be honest with minutes -- CHARACTER COUNTS!

Do NOT turn in this sheet.

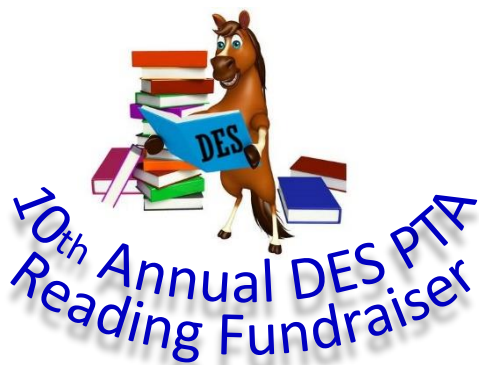
The DES PTA Read-A-Thon Tracker app will be the official place to record your medals. **STARTING OCTOBER 12TH** enter your medal count in the on-line DES PTA Read-A-Thon Tracker app (see darnestownelementary.my-pta.org). All medals must be recorded by 8:00pm on Friday, October 19th to be eligible for the classroom grand prize.

Which medal did you earn?

	GOLD	SILVER	BRONZE	NONE
October 8	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
October 9	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
October 10	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
October 11	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
October 12	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Total

GOLD	SILVER	BRONZE



School-wide FUNDRAISING PRIZES

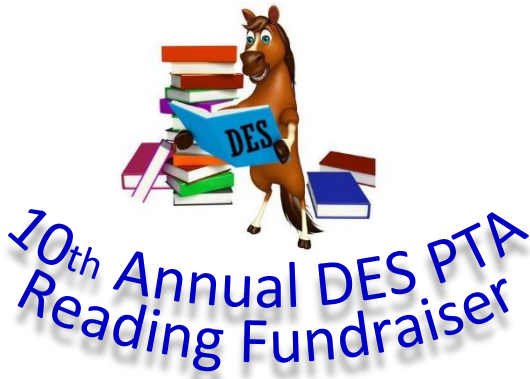
The top 10 students raising the most funds will choose one of the prizes below. Funds are calculated based on dollars received per student by **4pm in school or 8pm on-line on Friday, October 19th**.

Top Fundraisers School-wide	
\$100 Movie Gift Card	\$150 iFly Gift Card
Castle Laser Tag Gift Cards	Painting for Two at Muse in Rio
\$100 Black Rock Center for the Arts Gift Card	Lilly Magilly's Gift Card
Six Passes to Rockin' Jump Trampoline Park	Monster Mini Golf Family Fun Pack
Bear Ice Truck Party for 25 Kids	Game Truck Party Gift Certificate

READING PRIZES per Classroom

Every time a student earns a medal, their name is entered into a drawing for their Classroom Grand Prize. The Classroom Grand Prizes are listed below. Student winners are selected randomly.

By Classroom Reading Grand Prizes	
Kindergarten – Mrs. Souder & Ms. McKenna Yummy Breakfast with your Teacher	
Kindergarten/1st Grade – Ms. Schomburg & 1st/2nd - Ms. Fiorenzo You and a friend can each pick a Book at the Book Fair!	
1st Grade – Mrs. Flynn Select Authors Book Basket & Lunch Bunch.	1st Grade – Mrs. Frederick Select Authors Book Basket & Lunch Bunch.
2nd Grade – Ms. LaClair & Mrs. Hurney Special Dinner with your teachers! Join them for a Healthy Dinner at Whole Foods.	
3rd Grade – Ms. Diamond & Mr. Magaha Bring a friend for a Lunch Bunch and Special Treat provided by your teachers.	
4th Grade – Mrs. Fawley & Mrs. Smeller Pick a friend for this Fun Lunch followed by a Dessert and Movie provided by your teachers.	
5th Grade – Mrs. Rose & Mrs. Mostrom Bring a friend in early for Breakfast Treats and to discuss your love of reading!	
3rd/4th Grade - Ms. Toms & 4th/5th Grade - Ms. Cerritos Pick a friend for Pizza Lunch Bunch!	



SPONSORSHIP FORM

NAME _____

TEACHER _____

GRADE _____

Turn in pledge money before 4pm in school or 8pm on-line on Friday, October 19th to be eligible for fundraising prizes.

The Darnestown Elementary School **READ-A-THON** is a reading incentive program designed to motivate our children to read, to keep them reading, and to reward them for reading (with fun prizes). 100% of the collected money will go to the DES PTA. Thank you for supporting the children's efforts to reach their goals and our efforts to encourage a "life-long" love of reading!!!

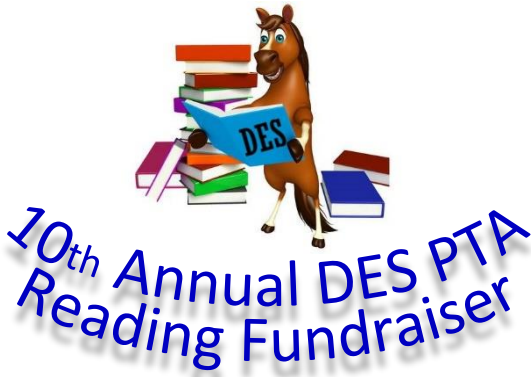
Please make all checks payable to the DES PTA or donate on-line at darnestownelementary.my-pta.org

Sponsor's Name	Phone Number	Amount Pledged Per Medal OR Flat Rate	Total Pledge	Date Collected
Total Pledge Amount Collected:				

****SAMPLE PLEDGE AMOUNTS****

Amount Pledged Per Medal	Amount of Medals Earned (6 MAXIMUM)	Total Pledge
\$5.00 a Medal	6 Medals Earned	\$5.00 x 6 = \$30.00
\$10.00 a Medal	6 Medals Earned	\$10.00 x 6 = \$60.00
\$15.00 a Medal	6 Medals Earned	\$15.00 x 6 = \$90.00

TAX RECEIPTS FOR SPONSORSHIPS



Darnestown Elementary PTA, 15030 Turkey Foot Road, Darnestown, MD 20878

Date: _____

Thank you for your generous contribution of: _____ to the DES PTA. Your contribution helped us provide programs to support the children at DES for the 2018-2019 school year. There were no goods or services provided for this gift.

Respectfully,
Kendra Damiecki, PTA President

Save this receipt for your tax records.

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